

Message Text

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PAGE 01 TEGUCI 02772 151547Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-07 /022 W
-----151942Z 078797 /72
R 142159Z JUN 77
FM AMEMBASSY TEGUCIGALPA
TO USDOC WASHDC
INFO SECSTATE WASHDC 6914

UNCLAS TEGUCIGALPA 2772

E.O. 11652: N/A
TAGS: BEXP, HO
SUBJ: WTDR/FTI

REF: USDOC 09758

1. HONDURAS 2. CNTRY CODE: 215 3. SER. NO: NA

4. FERRETERIA LA BROCHA

5. APARTADO POSTAL 495; 5 AVE. S.E. NO. 71

6. SAN PEDRO SULA, HONDURAS

7. ESTABL: 1976 8. EMPL: 10 9. SIZE: (21-X) SMALL

10. REPUTATION: (22-X) GOOD

11. SELLS ITS PRODUCTS IN HONDURAS

12. RPT. DATE: 06/77

13A. 34294/135 IMP, RET, AND DIST OF BUILDERS HARDWARE.
13B. 28510/135 IMP, RET, AND DIST OF ALL TYPES OF PAINTS AND
ALLIED PRODUCTS.

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14. CONTACT: CARLOS SANTAMARIA, TITLE: MANAGER

15. CABLE: LA BROCHA 16. TELEX: NA 17. TEL: 523574

18. FINANCIAL REFS: BANCO DE EL AHORRO HONDURENO, S.A., EDIFICIO
EL AHORRO, 5 AVE. 4 CALLE S.O., SAN PEDRO SULA.

19. TRADE REFS: JAMAICA INTERNATIONAL INC., WYANDANCH AVE., WYANDANCH

,
L.I., NEW YORK 11798; CARBORUNDUN, P.O. BOX 8147, CHURCH ST.,
STA., NEW YORK, N.Y. 10049.

20. NONE REPRESENTED.

21. LA BROCHA IS A SMALL HARDWARE STORE OWNED BY MRS. MARIA
CONCEPCION VALLE DE JANANIA, WIFE OF MR. LUIS SELIM JANANIA,
OWNER OF ALMACEN COLORAMA, A LARGE MERCHANDISE STORE IN SAN
PEDRO SULA. THE FIRM'S BASIC CAPITAL IS L. 77,896, 35; SALES WERE
ABOUT \$125,000 SINCE FIRM BEGAN OPERATIONS ON MARCH 5, 1976.
IT HAS FIVE SALESMEN WHO COVER THE NORTHERN AREA OF THE COUNTRY.
THE FIRM'S FINANCES ARE SOUND AND OBLIGATIONS ARE MET
SATISFACTORILY. THE POST CONSIDERS THE SUBJECT A GOOD TRADE
CONTACT FOR U.S. FIRMS.

22. PREPARED BY: H. CASTILLO, APPROVED BY: M. KROMHOUT.
BECKER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 14-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TEGUCI02772
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Format: TEL
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Handling Restrictions: n/a
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Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 286f147d-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Review Date: 27-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2151343
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI
TAGS: BEXP, HO
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/286f147d-c288-dd11-92da-001cc4696bcc
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